



SHREE RENUKA SUGARS LIMITED

Data Privacy Policy for Samriddhi Mobile Application

Samriddhi Mobile Application

Date : July 1 2026

Shree Renuka Sugars Ltd (the Company) is committed to protecting the privacy of its users to handle information in Samriddhi mobile applications.

Scope

This Policy applies to all cane supplying farmers, Transporters and Harvesters enrolled with Shree Renuka Sugars Limited.

Information

Samriddhi is a secure management tool for registered vendors of the Company i.e. Farmers, Transporters, and Harvesters.

The application does not "collect" new personal data from the vendor's device but provides a secure window to view data that the vendor has previously provided to the company during his/her official registration and contract signing process such as

- Personal Identifiers: Name, Mobile Number, and Email Address.
- Government Ids: Masked Aadhaar and PAN numbers for identity verification.
- Financial Information: Bank Account details (Account Number, IFSC, and Branch) used for processing the payments such as cane , H&T etc.
- Agricultural Data: Plantation details, plot GPS coordinates, and H&T Contract records.

Usage

The information displayed in the app is used solely for the following purposes:

- To allow the vendor to verify his registered information.
- To provide transparency regarding his H&T contracts and plantation records.
- To facilitate communication between the vendors and their respective assigned supervisors.

Data Security

Even though the company do not collect new data through the app, but ensure security of the data displayed on APP like

- Encryption in Transit: All data sent between company servers and the app is encrypted using industry-standard SSL/TLS (HTTPS).
- Encryption at Rest: Sensitive data stored on vendor device (for offline viewing) is protected using SQLCipher (AES-256 encryption).
- Secure Access: Access to vendor's data is protected by a mandatory 6-digit MPIN and optional Biometric Authentication (Fingerprint).
- Screen Protection: The app prevents screenshots and screen recording on sensitive pages to protect vendor's information from unauthorized capture.

Data Sharing

Company assures that they are bound by data protection and ensure that the personal data shared with it by any vendor/s will not be divulged for any reason whatsoever nor disclose to third party without obtaining prior consent from the respective vendor/s. The Data as shall be collected from the vendor/s & dealt with for business reasons shall be made accessible only to the authorized personnel of the Company.

Data Deletion/Correction

If the vendor wishes to make any corrections or deletion in his personal data, same shall be made through company's following official administrative channels on request.
mdm@renukasugars.com

Change in Policy

Company reserve its right to make change/s in this Policy as may deemed fit and to accommodate legal requirements. Any update in the Policy will be notified to the vendor/s, as and when done.

Contact Us

For any queries on the Policy, vendor/s may contact the company on
software@renukasugars.com