

## **PRESS RELEASE**

### **Shree Renuka Sugars Limited inaugurates its first sugar depot in Guwahati, Assam**

Gauwhati, July 15, 2013:

Shree Renuka Sugars Limited (SRSL) has inaugurated its first ever sugar depot in Assam at Guwahati. This depot is a step towards building up direct connects with the consumers of North-East to provide them sugar at doorstep at competitive prices.

The North East consumers have been dependent on expensive sugar from North India and have also had to suffer uncertainty in supplies due to logistics. This depot is a right step in establishing uninterrupted supply of sugar. The timing of the depot is apt ahead of upcoming festive season when sugar consumption is the highest.

Sugar is available at Shree Renuka Sugar's warehouse at the warehouses of Assam State Warehousing Corporation, Paschim Boragaon and Beltola in Guwahati, Assam.

The Sugar was moved by rail from Shree Renuka Sugars' mill in Karnataka and is now stocked in Guwahati, Assam for supply to buyers from the North East. Mr. Nandan Yalgi, Director (Commercial) of the company said that this initiative by Shree Renuka Sugars is to support the government effort to ensure Sugar availability in North Eastern states. The depot will ensure sugar availability for the North East at reasonable prices. He said that Renuka Sugars has the supply capability to make Sugar available for the North East states from their mills in Karnataka and Sugar Refinery in Haldia.

The Warehouse is managed under the consignment agency of J.K. Enterprises, T.R. Phookan road, Fancy Bazar, Guwahati, Contact +91-9435036417.





ASSAM STATE WAREHOUSING CORPORATION  
PASCHIM BORAGAON  
GHY-33

Sugar Warehouse  
Guwahati, Assam  
  
Renuka Sugars Limited  
Consignment Agent: J. K. Enterprises